Project objective:

The concept of the society app is to provide a service for the world of societies. This service would be of use to both the societies committee and potential members of the society being university students. The idea of the society app is to create a virtual world or space where societies can be see and heard openly. Speaking about my time at goldsmiths, I haven’t ventured into the world of societies as apart from fresher’s week, it Is difficult to find information. I feel as if the app would be of use if societies had a real platform (not whatsapp group chats) to actively post events and future plans and objectives for their groups. Users can see which societies they feel they could be a part of and join with a sense of belonging.

As developers (assuming we create the platform not the society leaders) we would have to create the boards for the societies. This app (I hope) isnt all about societies rather for students as a whole. We could design the app so the users have this platform to access their time table, maybe their email and a map around university potentially showing specific short cuts and routs disabled students should use. With a time table the societies committee could add events where students could to their timetable.

There would be two users of this app. The first users being the societies committee or presidents depending on their preference. They should have a login where they can control the societies activities after we create a base structure for them (similar to whatsapp group chat admin). They should be able to create posts and news articles or blogs accessable to either all users or specifically for the members of the society. As admins they should also be able to control the security of their society. Some societies aren’t easy to join and control and im sure the society leaders would like to control who is a part of their society.

The second users of the society app are our target audience being university students. They also should have a personal login where they can actively explore societies and join the societies board to keep updated. I feel like some students would want to remain anonymous so having a guest login where it would give you limited information would be an interesting feature. As stated earlier I feel as if it would be best if we gave them other features which would help them with university life on a whole (just another uni app tbh lool).